



612 E. Depot Ave., Knoxville, TN 37917 ~ 865-524-0795; 865-524-7384 Fax

ROSSINI FESTIVAL ITALIAN ST. FAIR: SAT., APR. 24, 2010

ARTISAN VENDOR GENERAL INFORMATION

The 9th Annual Knoxville Opera Rossini Festival Italian Street Fair is a free, one-day celebration of the performing arts (including Italian opera, culture, and cuisine) featuring all-day entertainment, handmade arts and crafts, children's activities, and a variety of foods and beverages - many having an Italian or Mediterranean flavor. This unique event has the tone of a European-style street fair, projecting an image of quality and tastefulness appropriate for the entire family.

The Street Fair takes place on Saturday, April 24, 2010 from Noon until 9 p.m. on South Gay Street, the main thoroughfare, and Market Square in Downtown Knoxville. Downtown streets are closed to through traffic transforming Gay Street into a pedestrian mall. Last year an estimated 70,000 people shopped for handcrafted items including jewelry, paintings, pottery, textiles, stained glass, woodwork, mixed media, photography, and a variety of other creative arts. Complementing the shopping experience were four outdoor stages of continuous entertainment and over 25 vendors of mainly Italian and Mediterranean foods.

The Street Fair highlights a weekend celebration of opera performances at two theatres on Gay Street and related events designed to celebrate the arts. Knoxville Opera's production of Rossini's famous opera, *The Barber of Seville*, is scheduled for performances on April 23 and 25 at the Tennessee Theatre. Two performances of the University of Tennessee Opera Theatre's double-bill of Puccini's *Gianni Schicchi* and Paulus' *The Village Singer* will take place on the day of the Street Fair at the Bijou Theatre. For more information, please visit the Knoxville Opera website www.knoxvilleopera.com. Click on the ROSSINI tab at the top of the Home Page. Then scroll to the bottom of the linked page where you will find links to "Photos" of scenes from past Street Fairs and the 2009 list of vendors.

We hope you will qualify to be one of the approximately 75 artisans at the 2010 Street Fair. We deeply appreciate your interest!

KNOXVILLE OPERA ROSSINI FESTIVAL ITALIAN STREET FAIR

Saturday, April 24, 2010, Noon to 9:00 p.m.

ARTISAN VENDOR RULES, APPLICATION, AND AGREEMENT – PAGE 1

1. **PRINT AND COMPLETE THIS APPLICATION AGREEMENT.**
**MAIL THE COMPLETED, SIGNED FORMS ALONG WITH 2 CHECKS MADE PAYABLE TO “KNOXVILLE OPERA” TO:
DON TOWNSEND, ROSSINI FESTIVAL, KNOXVILLE OPERA,
612 EAST DEPOT AVENUE, KNOXVILLE, TN 37917.**
If you have questions about application procedures or the Rossini Festival, please contact Don Townsend at dtownsend@knoxvilleopera.com or 865-524-0795 extension 26.
2. **A non-refundable \$20 application fee is required for all entries.**
3. **The early entry booth fee is \$125.00. Early entries must be received by February 15, 2010.**
Early entry acceptance notifications will be made by February 28, 2010.
4. **The late entry booth fee is \$175.00. Late entries must be received by March 15, 2010.**
Late entry acceptance notifications will be made by March 30, 2010.
5. One application per artist/medium. Business partners or spouses working in different media must apply separately; those working as partners to create the same body of work and occupying the same space may submit one application. **Shared booths are permitted** and each artist must be juried individually. **Each artist must pay the non-refundable application fee of \$20. The early shared booth fee is \$75 per artist. The late shared booth fee is \$90 per artist.**
If an applicant is not accepted, the sharing partner may withdraw or pay a full single booth fee.
6. Photos must be submitted with your application: *two photos* of your **best work** and *one photo* of your display; photos should be **3x4** in size and no larger than 5x7. Do not submit slides, scrapbooks, or laminated or mounted photos; they will be returned with the application as incomplete. Each photo must be labeled or marked with the following information on the back: Artist name, medium, photo number (“Photo 1” etc.), and price(s) of the item(s) in the photo. Please submit only the photos requested. All application materials submitted may be retained by Knoxville Opera and kept on file for future reference.
7. Applications that are incomplete or without photos (two of work and one of display) may be disqualified at the discretion of Knoxville Opera and will not be returned.
8. Include a short biography of the artist(s) and description of art shown in the photos with the application. **Please write biography only on lines provided on the application form below.**
9. Setup instruction packets will be mailed to Artists between March 15 and April 9, 2010.
10. Knoxville Opera would be most grateful if Artists would, at their option, contribute one of their works of art to the Rossini Festival Auction for the benefit of Knoxville Opera. Contributed works will receive a tax-deduction receipt and must be received at the Opera office no later than April 1, 2010. Thank you for your kind consideration!
11. All work must be produced by the exhibiting artist, and must be original in concept, design and execution. Applications will be juried, with applicants selected for participation based on:
a) Appropriateness to the event, b) Quality, and c) “fit” within the organizers’ need for a diverse and interesting mix of vendors.
12. No work may be exhibited which has been made with the use of commercial kits, molds, patterns, plans, stencils, or prefabricated forms. No buy/sell work from retail stores.

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ARTISAN VENDOR RULES, APPLICATION AND AGREEMENT – PAGE 2

13. Knoxville Opera reserves the right to remove any work which does not reflect the caliber of work presented in the photos, or which we consider to be in poor taste.
14. Artists must provide and display signage in their booths stating their name (business and/or artist) and home city and state.
15. **Display Space.** Artist's entire display and setup must fit within the designated 10'x10' booth space. Tents, tables, chairs, displays, table coverings, signage, and all other equipment deemed necessary by the artist are the responsibility of the artist.
16. **Equipment Rentals:** Artists may rent the following equipment from Knoxville Opera in advance of the Fair: \$90 per 10'x10' open tent, \$130 per 10'x10' tent with sides, \$6 per table, \$1 per chair. Rental fees must accompany application fees.
17. **Hours of Operation:** Artisans must be open for business when the fair opens at **12 noon and remain open through the closing at 9:00 p.m.**
18. **Electricity:** Electricity is available to artists free of charge. Electric service to the booths will provide 10 amps at 120 volts single-phase (normal household electric service). No generators will be permitted. Artist must provide their own outdoor rated extension cords (**200 feet**), plug-in strips, and duct tape to secure the cords.
19. **Theme:** The event is intended to have the tone of a sophisticated European street fair, projecting an image of quality and tastefulness appropriate for the entire family. **Note that product offerings need NOT have an "Italian or European" image, but rather only fit appropriately with the desired tone of the event.**
20. **Space Assignments:** Applicants selected by the jury who have participated previously in the Street Fair will be given first consideration in booth placement. There are no guarantees that booth placements will be the same as in previous years.
21. **Sales:** The artist will handle all sales, including credit cards. Knoxville Opera provides no cash change service.
22. **Refunds:** Cancellations must be submitted in writing to the address given in the "Application Procedures." Artists whose cancellations are received on or before March 15, 2010 will receive a booth fee refund but not the non-refundable \$20 application fee. **Cancellations received after March 15 will receive no refunds under any circumstances including, but not limited to, inclement weather.**
23. **Waiting List:** If and when the maximum number of artisan booths are filled, a waiting list will be kept and cancellations will be filled with the next available artist in the same category.
24. **Set-up and Breakdown:** Artists will be allowed to unload at their designated booths on the morning of the Street Fair from **6:30 a.m. to 10:30 a.m.** No set up is allowed the day before or any earlier than 6:30 a.m. **ALL VEHICLES MUST BE REMOVED TO ASSIGNED PARKING LOTS NO LATER THAN 10:30 a.m.** For breakdown, please be prepared to hand truck remaining inventory, etc. to your car. Please be aware that no cars will be allowed on the streets until after all patrons have left and the police open the streets. **Early breakdowns are not permitted unless authorized by an authorized Knoxville Opera staff member at the Street Fair.**

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Saturday, April 24, 2010, Noon to 9:00 p.m.

ARTISAN VENDOR RULES, APPLICATION AND AGREEMENT – PAGE 3

Please print OR type legibly ~ Do not alter application

Artist: _____ **Craft/Art:** _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: () _____ **Cellphone:** () _____

Number of previous years of participation at the R. F. Italian Street Fair: _____

Website Address: _____

Email Address: _____

(*optional*) I plan to contribute a work of my art to the Rossini Festival Auction for the benefit of Knoxville Opera by April 1, 2010. Please send my tax-deduction letter to the address above.

Photo #1: Art description/name: _____ Price:\$ _____

Photo #2: Art description/name: _____ Price:\$ _____

Photo #3: Display Booth from a previous show

Biography of Artist and process used in creating artwork: (Use this space only)

We will do our best to publicize your participation in the Street Fair. Please give us a brief (maximum 25 words) description of your business for publicity purposes.

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ARTISAN VENDOR RULES, APPLICATION AND AGREEMENT – PAGE 4

Please print OR type legibly ~ Do not alter application

Please check all applicable boxes and fill in all applicable blanks below.

ENCLOSED CHECK NO. 1 made payable to Knoxville Opera:

- non-refundable \$20 Application Fee

The name on this \$20 check is: _____

ENCLOSED CHECK NO. 2 made payable to Knoxville Opera:

- Early Booth Fee \$125 or \$70 per applicant if sharing.
Early applications must arrive at the Knoxville Opera office by February 15, 2010.

- Late Booth Fee \$175 or \$90 per applicant if sharing.
Late applications must arrive at the Knoxville opera office by March 15, 2010.

- I am sharing my booth with: (artist name) _____
(business name) _____

- Tent rental \$90 (include in booth fee check)
 Tent with sides \$130 (include in booth fee check)
 Table rental \$6 per table (include in booth fee check) _____ tables
 Chair rental \$1 per chair (include in booth fee check) _____ chairs

Total amount of this check is: \$ _____

The name on this check is: _____

- Enclosed are two 3x4 photos of best current work and one 3x4 photo of display.

I agree to the terms and conditions as set forth in the “Artisan Vendor Rules, Application, and Agreement:”

Signature of Authorized Food Vendor Representative: _____

Print Name of Representative: _____

Print Title/Position of Representative: _____

Date: _____