



**BE A PART OF EAST TENNESSEE'S FAVORITE FESTIVAL!**

**ROSSINI FESTIVAL INTERNATIONAL STREET FAIR**

**SATURDAY, APRIL 28, 2012**

**ARTISAN VENDOR GENERAL INFORMATION**

(This information and the agreement that follows applies only to vendors who sell handcrafted works of art. Different applications are available for all other vendors.)

Knoxville Opera, now in its 34th year of operations, is proud to present its 11<sup>th</sup> Annual Knoxville Opera Rossini Festival International Street Fair on Saturday, April 28, 2012 (11 a.m. to 9 p.m.). The Street Fair is a free admission, one-day celebration of the performing arts. The public enjoys 10 consecutive hours of live entertainment on four outdoor stages (opera, jazz, ethnic music, modern and ethnic dance, ballet, vocal and instrumental ensembles) and a Children's Fun Zone while shopping the booths of over 100 prominent artisans and enjoying the cuisine of multiple food vendors. This unique event transforms Knoxville's downtown South Gay Street and Market Square into a European-style pedestrian street mall, projecting an image of quality appropriate for the entire family. Knoxville Opera has entertained over 400,000 people during the Festival's 10 years – 100,000 last year alone!

Artisan Vendors will receive a 50% discount on up to four tickets to Knoxville Opera's stunning new production of Giuseppe Verdi's 1887 dramatic opera *Otello (Othello)* at the magnificent, historic Tennessee Theatre starring international artists from America and Europe. The opera, based on Shakespeare's tragedy of love, jealousy, and murder, will be accompanied by the Knoxville Symphony Orchestra. Performances are Friday, April 27, 2012 at 8:00 p.m. and Sunday, April 29 at 2:30 p.m. For more information click here: <http://www.knoxvilleopera.com/schedule/verdis-otello/>

For more information about Street Fair, please visit [www.RossiniFestival.org](http://www.RossiniFestival.org). Links to photos of past Rossini Festival Street Fairs and the 2011 list of vendors may be found at the bottom of the page.

The Rossini Festival is growing every year and we hope you will qualify to be one of our celebrated artisans at the 2012 Knoxville Opera Rossini Festival Street Fair. Your interest is deeply appreciated!

**KNOXVILLE OPERA ROSSINI FESTIVAL INTERNATIONAL STREET FAIR**  
**Saturday, April 28, 2012, 11:00 a.m. to 9:00 p.m.**  
**ARTISAN VENDOR RULES, APPLICATION, AND AGREEMENT – PAGE 1**

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1. a) **PRINT OUT AND COMPLETE THIS 4-PAGE APPLICATION AGREEMENT.**  
b) **MAIL THE COMPLETED, 4-PAGE AGREEMENT ALONG WITH YOUR CHECK MADE PAYABLE TO "KNOXVILLE OPERA" TO: DON TOWNSEND, KNOXVILLE OPERA ROSSINI FESTIVAL, 612 EAST DEPOT AVENUE, KNOXVILLE, TN 37917.**  
c) If you have questions about application procedures or the Rossini Festival, please contact Festival Manager Don Townsend at [dtownsend@knoxvilleopera.com](mailto:dtownsend@knoxvilleopera.com) or 865-524-0795 extension 26.
2. **The Artisan Vendor fee is \$160.00 for a 10' x 10' exhibit space. Entries must be received by March 15, 2012.** Acceptance notifications and setup instruction packets will be mailed no later than April 1, 2012. **If your entry application and payment will arrive after March 15, 2012 please include a required \$50 late fee with your payment.**
3. One application per artist/medium. Business partners or spouses working in different media must apply separately; those working as partners to create the same body of work and occupying the same space may submit one application. **Shared exhibit spaces are permitted** and each artist must be juried individually. **The shared exhibit space fee is \$90 per artist.** Shared exhibit space entry applications submitted after the March 15, 2012 deadline will be charged a \$120 application fee per artist. If a shared exhibit space applicant is not accepted, the sharing partner may withdraw or pay a full single exhibit space fee.
4. Photos must be submitted with your application: *two photos* of your best work and *one photo* of your display; photos should measure 4" x 6" or 5" x 7". Do not submit slides, scrapbooks, or laminated or mounted photos; they will not be returned and your application deemed incomplete. Each photo must be labeled or marked with the following information on the back:  
Artist name, medium, photo number ("Photo 1" etc.), and price(s) of the item(s) in the photo. Please submit only the photos requested. All application materials submitted may be retained by Knoxville Opera and kept on file for future reference.
5. Applications that are incomplete or without photos (two of work and one of display) may be disqualified at the discretion of Knoxville Opera and will not be returned.
6. Include a short biography of the artist(s) and description of art shown in the photos with the application. Please write biography only on the lines provided on the application form below.
7. Knoxville Opera deeply appreciates Artisans who **contribute** one of their **works of art** to the Rossini Festival **Auction** for the **benefit** of the Knoxville Opera Rossini Festival. Contributed works of art must be received at the Knoxville Opera office no later than **March 15, 2012** and will receive a tax-deduction receipt. ***Thank you for your kind consideration!***
8. All works for sale must be produced by the exhibiting artist, and must be original in concept, design and execution. Applications will be juried, with applicants selected for participation based on appropriateness to the event, quality, and "fit" within the producer's need for a diverse mix of products for sale.
9. No work may be exhibited which has been made with the use of commercial kits, molds, patterns, plans, stencils, or prefabricated forms. No buy/sell work from retail stores is permitted! Knoxville Opera reserves the right to remove any work from exhibition and/or sale which does not reflect the caliber of work presented in the submitted photos, or which KO considers to be in poor taste.

**KNOXVILLE OPERA ROSSINI FESTIVAL INTERNATIONAL STREET FAIR**

**Saturday, April 28, 2012, 11:00 a.m. to 9:00 p.m.**

**ARTISAN VENDOR RULES, APPLICATION, AND AGREEMENT – PAGE 2**

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10. Artisans must provide and display signage in their exhibit spaces stating their name (business and/or artist) and home city and state.

11. **Exhibit Space.** Artisan's entire display and setup must fit within the designated 10' x 10' exhibit space. Tents, tables, chairs, displays, table coverings, signage, and all other equipment deemed necessary by the artisan are the responsibility of the artisan.

12. **Equipment Rentals:** Artisans may rent the following equipment from Knoxville Opera in advance of the Fair: \$95 per 10' x 10' open tent, \$140 per 10' x 10' tent with sides, \$8 per table, \$2 per chair. Rental fees must accompany application fees.

13. **Hours of Operation: Artisans must be open for business from 11 a.m. until 9:00 p.m.**

14. **Electricity:** Electricity is available to artists free of charge. Electric service to the exhibit spaces will provide 10 amps at 120 volts single-phase (normal household electric service) and 220 volts. No generators will be permitted. Artist must provide their own outdoor rated extension cords (**200-300 feet**), plug-in strips, and secure all cords with duct tape.

15. **Theme:** The event is intended to have the tone of an up-scale European street fair, projecting an image of quality and tastefulness appropriate for the entire family. **Product offerings do NOT have to be International in nature, but must be appropriate to the family-friendly, upscale quality of the Fair.**

16. **Space Assignments:** Applicants selected by the jury who have participated previously in the Street Fair will be given first consideration in exhibit space placement. There are no guarantees that exhibit space placements will be the same as in previous years.

17. **Sales:** The artist will handle all sales including those by credit cards. KO provides no change service.

18. **Refunds:** Cancellations must be submitted in writing to Knoxville Opera Rossini Festival, 612 East Depot Avenue, Knoxville, TN 37917. **Artisans whose cancellations are received on or before March 15, 2012 will receive a refund of their Artisan Vendor Fee minus a \$40 administrative fee. Cancellations received after 3/15/12, will receive no refunds under any circumstances including, but not limited to, anything to do with the weather. Artists whose work is deemed inappropriate by the jury panel will receive a refund of their Artisan Vendor Fee minus a \$20 administrative fee.**

19. **Waiting List:** If and when the maximum number of artisan spaces are filled, a waiting list will be kept and any cancellations will be filled with the next available artist in the same/similar category.

20. **Set-up and Breakdown:** Artists will be allowed to unload at their designated exhibit spaces on the morning of the Street Fair from **5:30 a.m. to 9:30 a.m.** No set up is allowed the day before or any earlier than 5:30 a.m. **ALL VEHICLES MUST BE REMOVED TO ASSIGNED PARKING LOTS NO LATER THAN 9:30 a.m.** For breakdown, please be prepared to hand truck remaining inventory, etc. to your car. No vehicles will be allowed on the streets until after all patrons have left and the Knoxville Police open the streets. **Early breakdowns are not permitted unless authorized by Don Townsend or Brian Salesky at the Street Fair.**

**KNOXVILLE OPERA ROSSINI FESTIVAL INTERNATIONAL STREET FAIR**

Saturday, April 28, 2012, 11:00 a.m. to 9:00 p.m.

**ARTISAN VENDOR RULES, APPLICATION AND AGREEMENT – PAGE 3**

Please type OR print legibly ♦ Do not alter application!

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Artist: \_\_\_\_\_ Craft/Art: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Cellphone: (     ) \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

No. of previous years I have participated at the Rossini Festival Street Fair: \_\_\_\_\_

- Send me a certificate for a 50% discount on tickets to Knoxville Opera's production of *Otello*.
- (*optional*) I plan to contribute a piece of my artwork to the Knoxville Opera Rossini Festival Auction for the benefit of the Knoxville Opera Rossini Festival by March 15, 2012. Please send my tax-deduction letter to the address above. I will send my artwork to: Knoxville Opera Rossini Auction, 612 E. Depot Ave., Knoxville, TN 37917.

**Enclosed photos (*required*):**

Photo #1: Art description/name: \_\_\_\_\_

Price: \$ \_\_\_\_\_

Photo #2: Art description/name: \_\_\_\_\_

Price: \$ \_\_\_\_\_

Photo #3: Display Booth from a previous show

Brief biography of Artist and description of process used in creating artwork: (Use this space only)

\_\_\_\_\_

\_\_\_\_\_

(*optional*) Knoxville Opera will endeavor to publicize your participation in the Street Fair. Please write a maximum 25-word description of your business for publicity purposes.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**ARTISAN VENDOR RULES, APPLICATION AND AGREEMENT – PAGE 4**

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Please print OR type legibly, do not alter application, check all applicable boxes, and fill in all applicable blanks below.

ENCLOSED IS MY CHECK made payable to "Knoxville Opera" for the following items:

Single Artisan Vendor Fee: \_\_\_\_\_ (10' x 10' Exhibit Spaces) x \$160 = \$ \_\_\_\_\_

or

Sharing Artisan Vendor Fee: \_\_\_\_\_ (10' x 10' Exhibit Spaces) x \$180 = \$ \_\_\_\_\_

*For applications received by Knoxville Opera after March 15, 2012:*

\_\_\_\_\_ x \$50 (administrative fee per Exhibit Space) = \$ \_\_\_\_\_

Rental of Tent(s) without sides: \_\_\_\_\_ tent(s) x \$95 = \$ \_\_\_\_\_

Rental of Tent(s) with sides: \_\_\_\_\_ tents(s) x \$140 = \$ \_\_\_\_\_

Rental of Table(s): \_\_\_\_\_ table(s) x \$8 = \$ \_\_\_\_\_

Rental of Chair(s): \_\_\_\_\_ chair(s) x \$2 = \$ \_\_\_\_\_

TOTAL AMOUNT OF MY CHECK IS: \$ \_\_\_\_\_

The printed name on my check is: \_\_\_\_\_

I am sharing my booth with (artist name) \_\_\_\_\_  
(business name) \_\_\_\_\_

Enclosed are two 4"x 6" or 5"x 7" photos of my work and one 4" x 6" or 5" x 7" photo of my typical display.

*Please note: Artisans whose work is not accepted by the Rossini Festival Jury will receive a refund of their Artisan Vendor Fee minus a \$20 administrative fee.*

I agree to the terms and conditions as set forth in this 4-page "Artisan Vendor Rules, Application, and Agreement":

Signature of Artisan or Authorized Representative: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Title/Position of Artisan or Representative: \_\_\_\_\_

Date: \_\_\_\_\_

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Approved by Brian Salesky, Executive Dir., Knoxville Opera: \_\_\_\_\_